

K LINER

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INSIDE

Customers have responded well to the introduction of Designer Depot, K mart's newest venture into off price apparel retailing. Below, front cover of a sophisticated ad brochure, representing Designer Depot's apparel.

designer depot

Warm Weather Outlooks

Forecast: 20% to 70% savings on the latest name brand and designer fashions for summer. Styles for men, women and children. The same first quality looks and labels found in many department and specialty stores. No seconds or irregulars. So browse and buy with ease. But hurry. Prices in this brochure are good only through Sunday, June 5, at Designer Depot.

